

# MAke BELIEVe Ideas



AUTUMN 2026

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CLICK ON THE  
BUTTONS  
TO JUMP TO  
A SECTION

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CLICK ON THESE BUTTONS  
TO WATCH OUR TITLES

COME ALIVE!

CLICK HERE  
TO WATCH



# Don't Press the Button! 0+ NEW TITLE

This fun catastrophe board book features silly scenarios that end up in a mess when the reader presses the big red sound button! Little ones will love pressing the button on every page, and then lifting the flap to see what chaos the noise has caused.

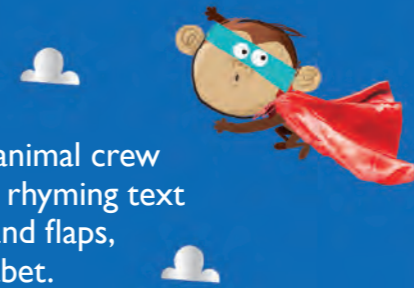


Available August  
Stuart Lynch  
9781806832842  
10 pp cased BB with a sound button die-cut through to the cover and flaps throughout  
226 x 186 x 16 mm  
£8.99

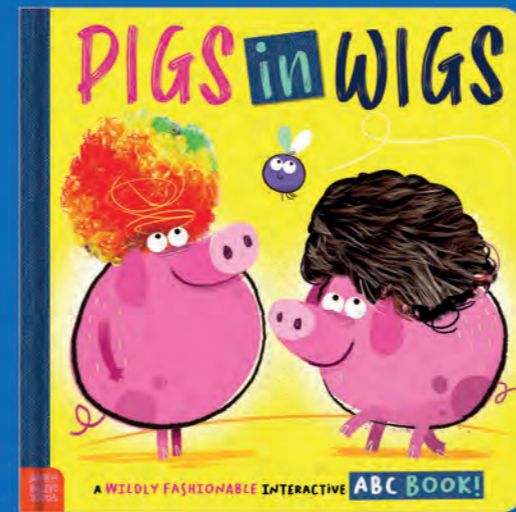


# Pigs in Wigs 0+ NEW TITLE

Take a walk on the wild side and meet an animal crew full of funny fashion. This silly ABC has fun rhyming text with playful touch-and-feel areas, sliders, and flaps, perfect for little ones to explore the alphabet.



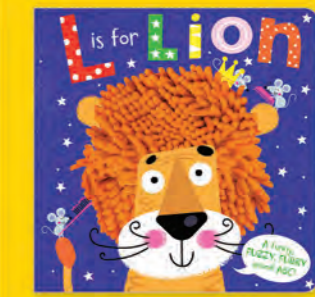
Available September  
Ian Worrall-Dutton  
9781806832866  
16 pp cased BB with a variety of novelties throughout  
222 x 222 x 16 mm  
£9.99



Also available:



Edward Miller  
9781803378688



Edward Miller  
9781803374680



Stuart Lynch  
9781800582439  
26 pp cased BB with googly eyes on the cover and touches throughout

Over 260,000 sold

# Lights Out, Little Bear! 3+ NEW TITLE

Little Bear just isn't ready to go to sleep. So, as Mum Bear comes to tell him, "Lights out!", Little Bear insists on putting the light back on . . . and lets his imagination run wild! Press the switch to turn the light on and off in this funny story about settling down to sleep.

SWITCH AND LIGHTS



Available August  
Edward Miller  
9781806832880  
12 pp shaped BB  
with lights and  
a switch die-cut  
through to the cover  
235 x 200 x 18 mm  
£9.99



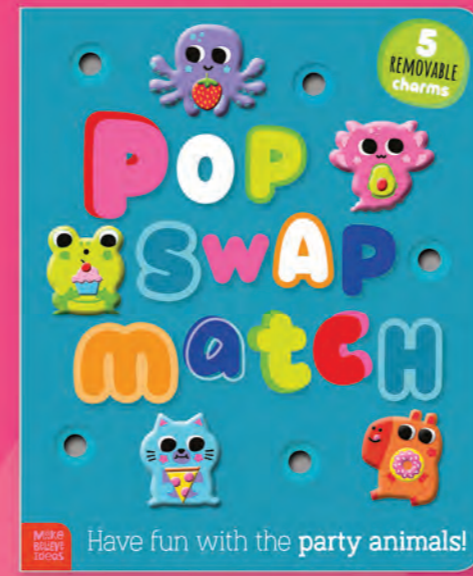
# Pop Swap Match 3+ NEW TITLE

Join the party animals for some wild matching fun in this colourful board book. Have fun popping the five sensory charms into the holes on each page as you find and match different colours, animals, and items!

FIVE SENSORY CHARMS



Available August  
Danielle Mudd  
9781806833313  
10 pp EVA BB with  
5 removable soft  
PVC charms on the  
cover and die-cut  
holes throughout  
225 x 185 x 23 mm  
£7.99



POP into place!



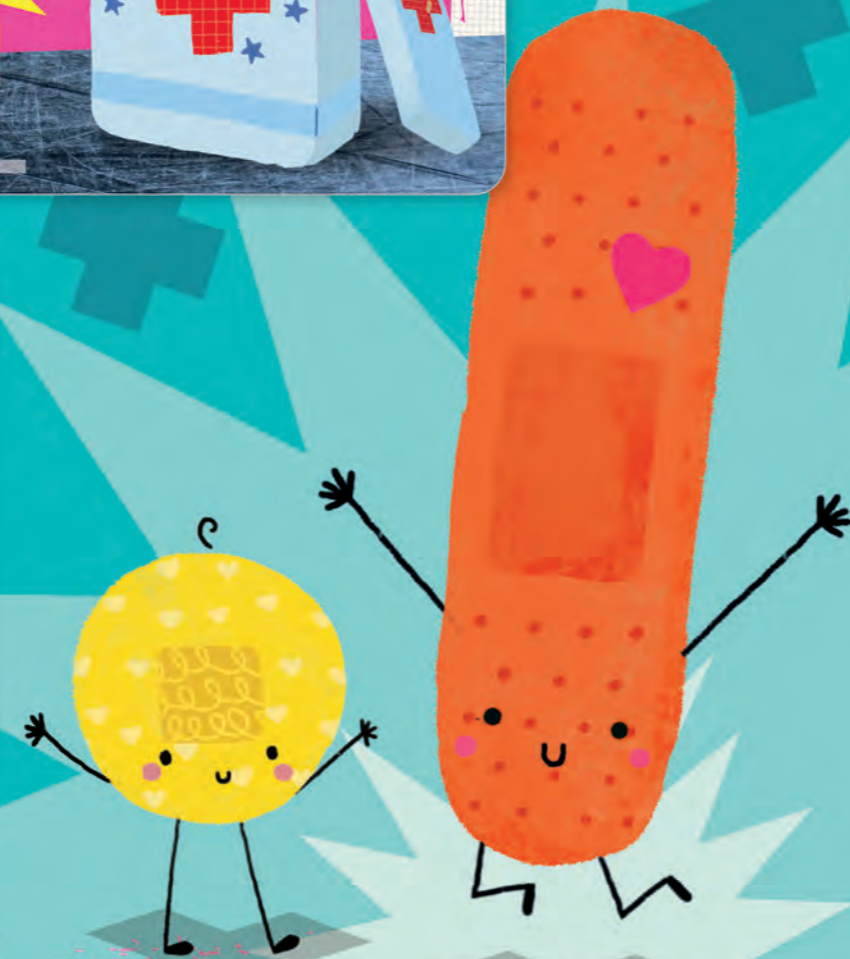
Ouch! 3+ **NEW TITLE**

Meet the plasters. They are always on hand for every slip, trip, or bump on the bottom! But Ouch the plaster feels stuck in her box. Perhaps there are other ways she can make things feel better? Have fun exploring the touches and using your own plaster in this feel-good story.

**PLASTER AND TOUCHES**



Available August  
Katie Rudge  
9781806832903  
18 pp cased BB with  
a plaster on the  
cover and touches  
throughout  
210 x 176 x 17 mm  
£6.99



Pop Up My Very First Encyclopedia: Amazing Animals 0+ **NEW TITLE**

**COOL POP-OUT ANIMALS**



Available August  
9781806832927  
12 pp cased BB with  
pop-ups throughout  
210 x 176 x 20 mm  
£8.99



**KOMODO DRAGONS** are the **WORLD'S BIGGEST** lizards.



**GIRAFFES** are the **TALLEST** land animals, so they're great at spotting danger.

# Got Too Silly 0+

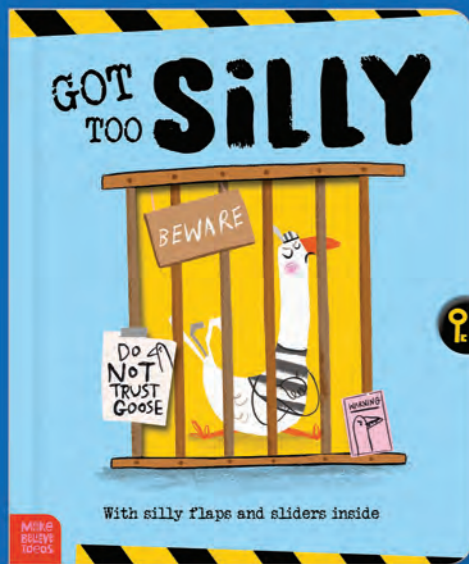
NEW TITLE

Goose has, once again, been locked away for being too silly. But he's determined to persuade you to let him out! Can he be trusted? Have fun lifting flaps and pulling sliders to set goose loose, and then quickly shut him away again each time he's a silly goose!

SLIDERS AND FLAPS



Available August  
Brandon Mattless  
9781806832828  
12 pp cased BB  
with sliders and  
flaps throughout  
210 x 176 x 17 mm  
£6.99



# HONK! HONK! HONKING! HONK!



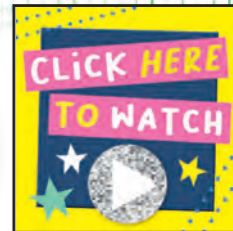
# There Was a Greedy T-Rex Who Swallowed a Fly! 3+

NEW TITLE

... But he's still hungry! This dinosaur-themed adaptation of the popular rhyme features a cool drop-slot blister and five play pieces, perfect for an interactive story time. Little ones will love feeding the greedy dino all kinds of silly snacks ... including the infamous Old Lady herself!

FEED THE SLOT

DROP-SLOT BLISTER



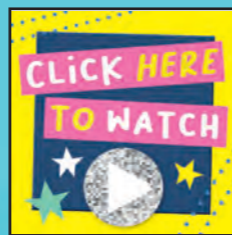
Available August  
Ian Worrall-Dutton  
9781806832507  
12 pp BB with  
a drop-in slot and  
5 removable counters  
in a blister die-cut  
through to the cover  
233 x 176 x 13 mm  
£7.99



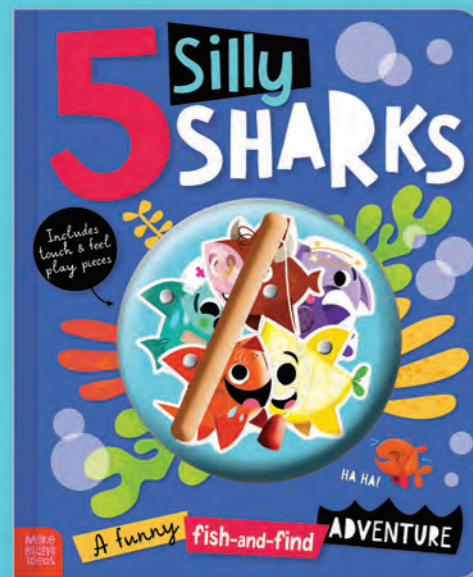
# 5 Silly Sharks 3+ NEW TITLE

Get ready for a hilarious shark-fishing adventure! Use the fishing rod to catch the very silly sharks, and then one by one, slot them into the puzzle-fit area on every page. With five touch-and-feel magnetic shark pieces, this interactive book helps little ones build fine motor skills and early counting confidence.

MAGNETIC SHARK PIECES



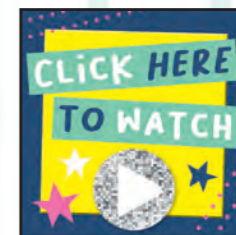
Available August  
Ian Worrall-Dutton  
9781806832941  
12 pp cased BB with a magnetic fishing rod and 5 touch-and-feel pieces in a blister, and recessed areas throughout  
231 x 190 x 23 mm  
£8.99



# Squish and Snugg: Highland Cow 0+ NEW TITLE

Ginger's first day at Highland Tots Stay & Play is approaching and she's worried it won't go well! Join Ginger as she learns to share her feelings in this touching story. Complete with a super-soft fur cover and embroidered details, this book doubles as a comforting plush toy to snuggle, squish, and squeeze.

SOFT SQUISHY COVER



Available August  
Beverley Hopwood  
9781836426622  
18 pp padded BB with details sewn onto a velboa cover  
210 x 180 x 35 mm  
£9.99



Also available:



Curious Capybara  
9781836427940



Kind Bunny  
9781836427612



Groovy Axolotl  
9781805441908



Noisy Chick  
9781836421153



Happy Cow  
9781805445685; 12 pp

Over 865,000 sold

# Count and Slide: Ocean Friends

3+

NEW TITLE

Count and slide with the funny ocean friends. This innovative counting book has a built-in sea creature abacus to encourage sensory play and improve hand-eye coordination, as well as playful rhymes to promote an early love of reading.

SEA CREATURE ABACUS



Available August  
Scott Barker  
9781806834303  
10 pp cased BB  
with sliding soft  
PVC beads die-cut  
through to the cover  
236 x 236 x 18 mm  
£9.99

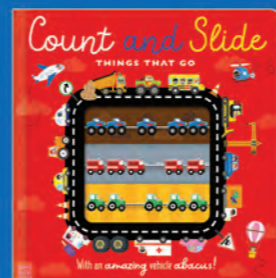


Also available:

Over 330,000 sold



9781836428442



9781836424642



9781805445425

# Have You Ever Seen a Green Capybara?

1 1/2+

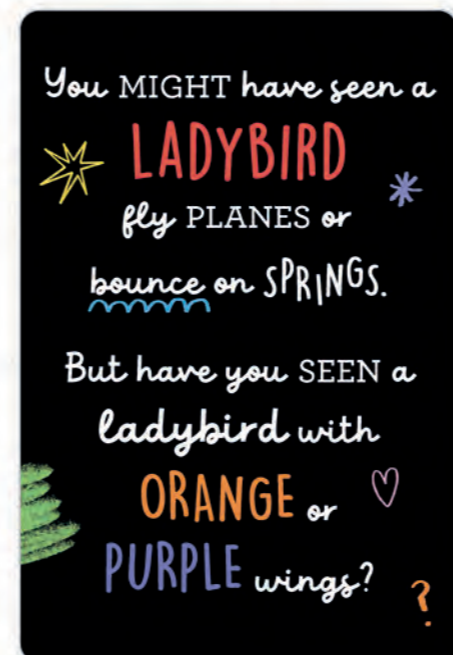
NEW TITLE

Have you ever seen a green capybara . . . or a purple ladybird? With coloured acetate windows on each spread, children can choose from four replaceable sliders and slide them in to transform the animals into lots of different silly colours!

SLIDERS AND ACETATE WINDOWS



Available August  
Nichola Cowdery  
9781806832521  
10 pp BB with  
sliders and acetate  
windows throughout  
233 x 156 x 16 mm  
£7.99



with removable sliders!



Also available:



Ian Worrall-Dutton  
9781836424369

# Never Touch 0+

With hilarious illustrations, amusing rhymes, and bumpy silicone touches, children will love meeting the funny characters in our best-selling Never Touch range.

Over 27 million sold of the Never Touch range



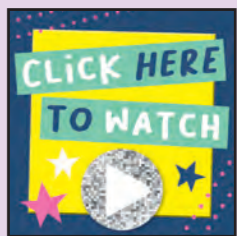
Stuart Lynch  
10 pp cased BB  
with textured silicone  
touches throughout  
186 x 186 x 19 mm  
£7.99

 9781805444640	 9781836427872	 9781785989087	 9781786922670	 9781800582699	 9781803377438
 9781788437011	 9781800581401	 9781803372631	 9781803375472	 9781785984280	 9781836424543
 9781803371658	 9781789477467	 9781800582613	 9781789470963	 9781788436809	 9781805446255
 9781800581869	 9781788432795	 9781805441823	 9781789471984	 9781803374536	 9781836426028

# Never Touch a Grumpy Cow! 0+

NEW TITLE

BUMPY SILICONE TOUCHES



Available August  
Stuart Lynch  
9781806832965  
10 pp cased BB with  
textured silicone  
touches throughout  
186 x 186 x 19 mm  
£7.99

The weather is gloomy, frosty, and stormy – just like the animals! Give them warm layers and accessories to help fend off the rain, wind, and other harsh conditions. Join the fun in this rhyming book, and enjoy touching all of the grumpy bumpy characters . . . if you dare!

You MUST NEVER TOUCH A **grumpy deer** who HATES the noisy **STORM!**  
STOP her HUFFS with snug **EARMUFFS** to keep her **CALM** and **WARM.**

You MUST NEVER TOUCH A **grumpy Cow** whose HAIR won't stay **IN PLACE.**  
Suggest a **HAT** to **BLOCK** the **WIND** and calm her **MOODY FACE!**

# Never Touch the... 0+

Meet the stinkiest, grumpiest, and bumpiest silicone characters in these amusing books! Count down from five as you join the friends on their exciting adventures.

Over 4.15 million sold

BUMPY SILICONE TOUCHES



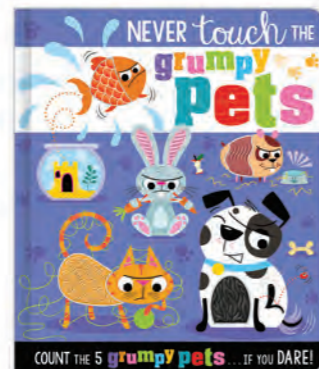
Stuart Lynch  
14 pp cased BB  
with 5 textured  
silicone touches die-cut  
through to the cover  
210 x 176 x 13 mm  
£7.99



9781788439848



9781805444695



9781805446279



9781805441786



9781836427513



9781836424413



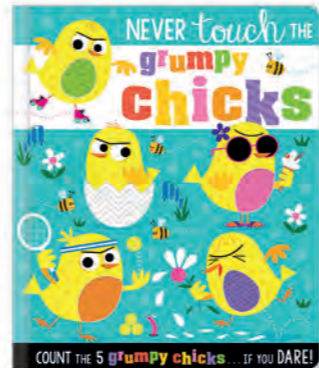
9781803371672



9781800581876; £6.99



9781803375489; £6.99



9781800583870; £6.99



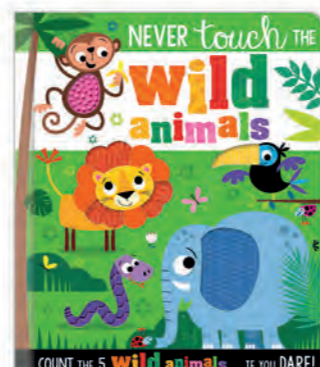
9781803372617; £6.99



9781789477474; £6.99



9781789472714; £6.99



9781800582460; £6.99

# Never Touch the Capybaras 0+

NEW TITLE

BUMPY SILICONE TOUCHES



Available August  
Stuart Lynch  
9781806835027  
14 pp cased BB with  
5 textured silicone  
touches die-cut  
through to the cover  
210 x 176 x 13 mm  
£7.99

Join a family of capybaras on their holiday. Practise counting down from five as the silicone touches disappear one by one in this fun addition to our best-selling Never Touch range.



# Touch-and-Feel First Words

0+ NEW TITLE

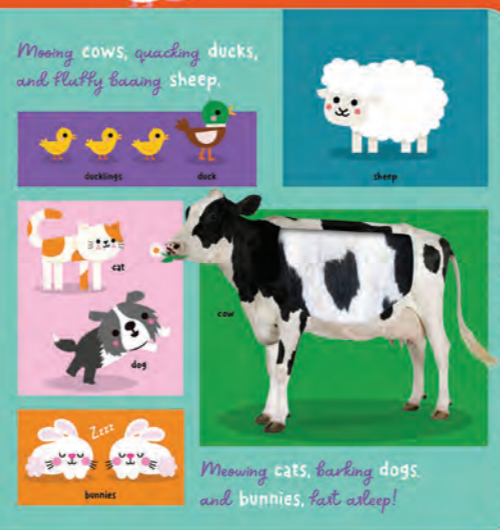
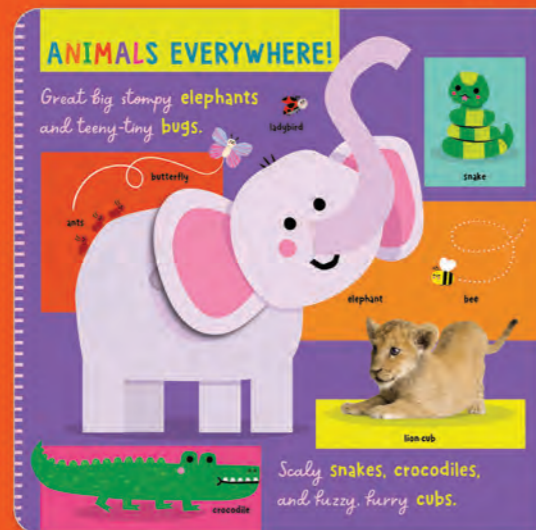
Have fun learning the alphabet and meet lots of cute characters along the way! With touches and flaps, this book is perfect for developing fine motor skills and encouraging sensory play in little ones.

bee

TOUCH AND FEEL

CLICK HERE TO WATCH

Available August  
Danielle Mudd  
9781806839797  
26 pp cased BB with  
touches throughout  
222 x 222 x 20 mm  
£10.99



ducklings



duck



elephant



# My First Giant Bible Storybook

3+ NEW TITLE

Set sail with Noah, follow Moses through the Red Sea, and marvel at Jesus' miracles as you read this fun collection of Bible stories together. Enjoy the sweet rhymes, and then follow the Scripture to talk, question, and explore even more!

BIBLE STORIES

CLICK HERE TO WATCH

Clare Fennell  
9781806831777  
28 pp padded CB  
367 x 292 x 10 mm  
£19.99



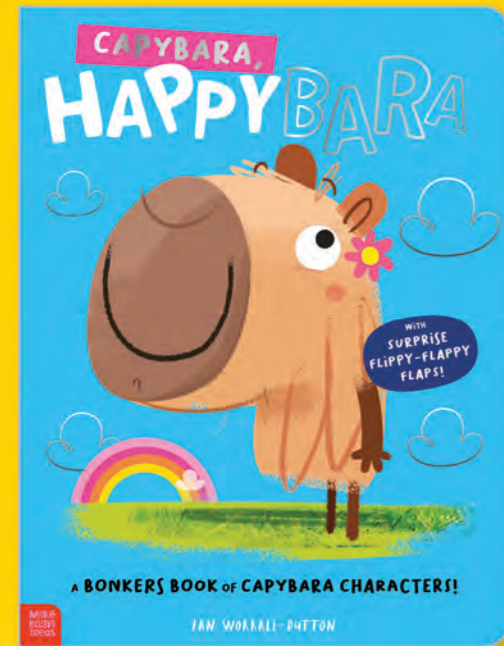
# Capybara, Happybara 3+ **NEW TITLE**

... wibbly waddling quackybara! Meet the wildest capybaras there are in this playful storybook, with flaps to lift for extra-silly surprises.

WITH FLAPS THROUGHOUT



Available August  
Ian Worrall-Dutton  
9781806833009  
36 pp PB with  
flaps throughout  
300 x 230 x 4 mm  
£6.99



# Bin Day, No Way! 3+ **NEW TITLE**

When a group of friendly rubbish find themselves face to face with Mr Fox and his dustbin lorry, they'll say anything to avoid being scrapped! Giggle along as each piece of rubbish tries to convince Foxy to pick someone far stinkier, grumpier, or yuckier to throw away. Will they escape their fate?

WITH DIE-CUT PAGES



Available October  
Ian Worrall-Dutton  
9781836428435  
36 pp PB with  
die-cut pages  
throughout  
300 x 230 x 4 mm  
£6.99



Also available:



9781805442431  
36 pp PB with  
scratch-and-sniff  
areas throughout



9781805442394  
36 pp PB with neon  
ink throughout



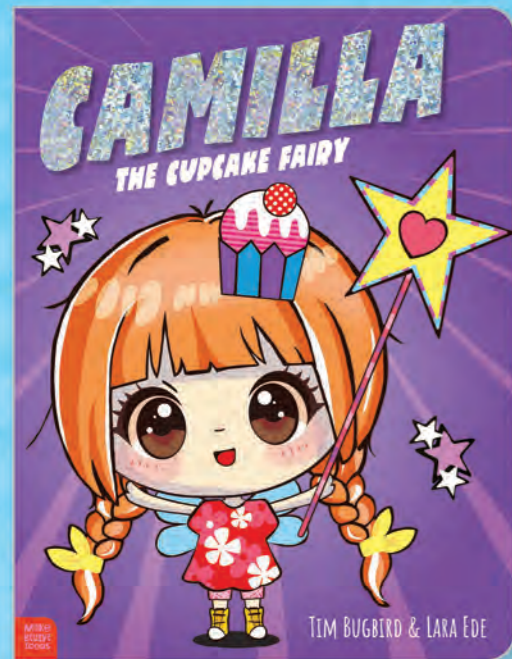
9781805442417  
36 pp PB with flaps throughout

# Camilla the Cupcake Fairy 3+ NEW TITLE

Meet the much-loved Camilla the Cupcake Fairy, brought to you with a brand-new look! Camilla's dream is to have her very own special fairy wand, but when she finally gets one, she realises it's much trickier than she expected! Join Camilla in this cute story about perseverance and the power of friendship.

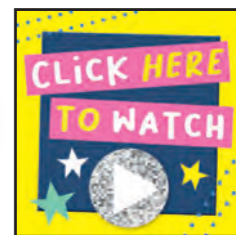


Available September  
Lara Ede  
9781806832989  
36 pp PB with  
foil throughout  
300 x 230 x 4 mm  
£6.99

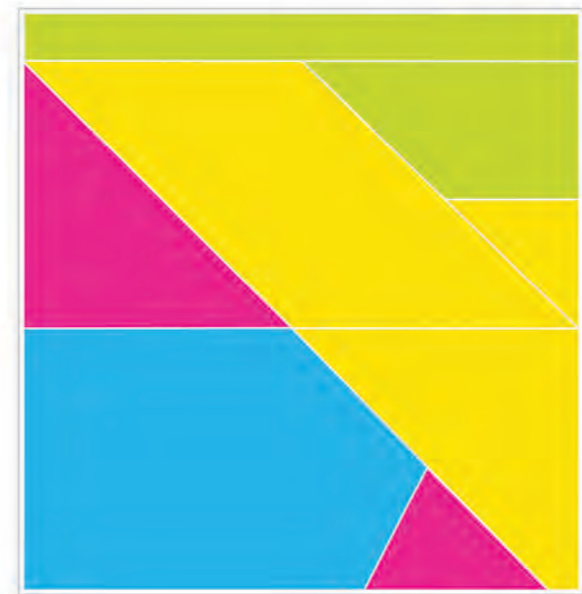
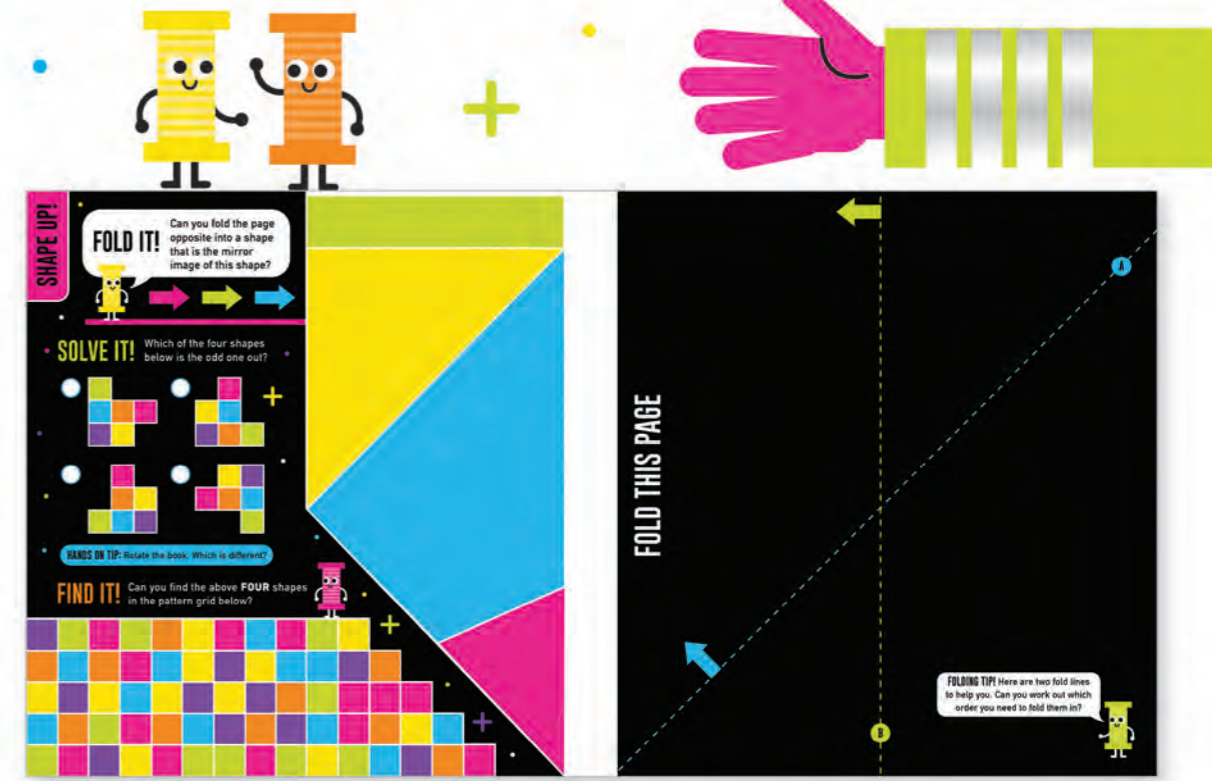


# Hands On 6+ NEW TITLE

This fast-thinking, finger-focused activity book comes with a fidget toy pencil topper and a pencil, making it the perfect challenge-filled book for kids with busy minds. The activities engage children's brains and hands, as they rip out and fold up the pages to solve the puzzles!



Available October  
Scott Barker  
9781806833504  
40 pp PB inc. 8 pp card  
and a pencil with a fidget  
topper in a blister  
280 x 215 x 16 mm  
£6.99



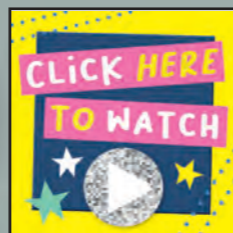
# Activity Academy: Rocks and Minerals

5+

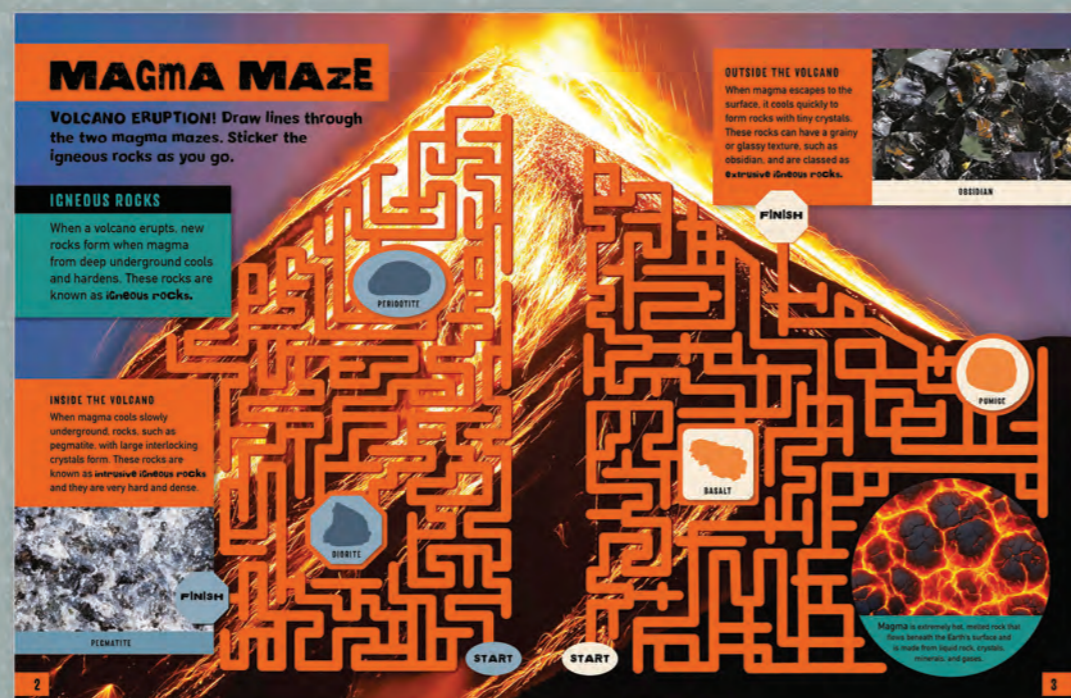
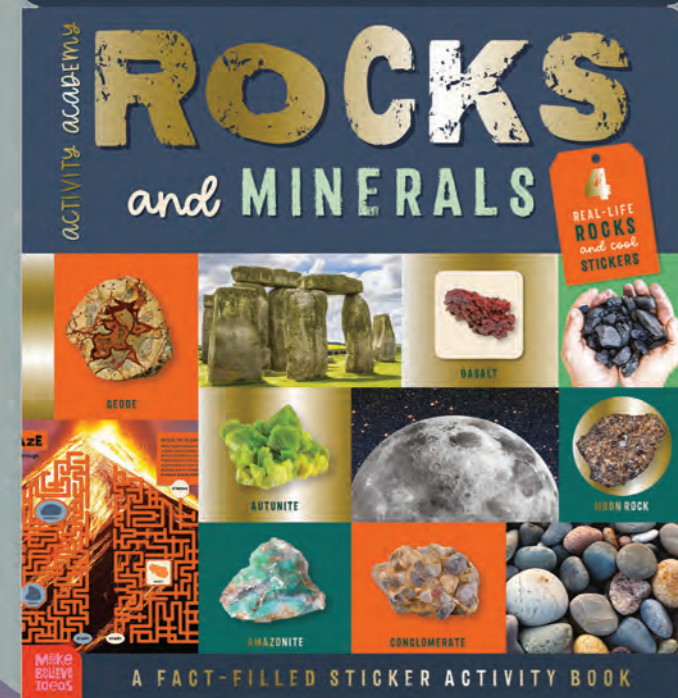
NEW TITLE

This exciting activity book is packed with four real-life rocks to collect! Sticker, colour, trace, count, and more to solve the puzzles and uncover incredible knowledge about rocks and minerals. This fact-filled book is perfect for inquisitive kids who love science and discovery.

REAL-LIFE ROCKS



Available October  
9781806833542  
44 pp PB inc. 4 pp card,  
8 pp stickers, and  
4 rocks in a blister  
280 x 215 x 16 mm  
£7.99



### MAGMA MAZE

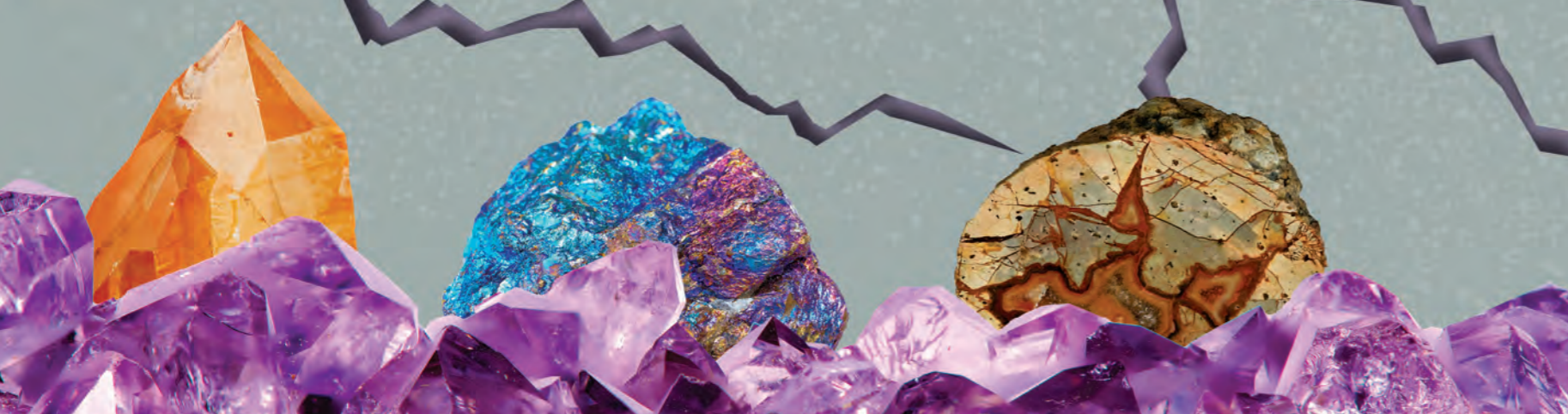
**VOLCANO ERUPTION!** Draw lines through the two magma mazes. Sticker the igneous rocks as you go.

#### IGNEOUS ROCKS

When a volcano erupts, new rocks form when magma from deep underground cools and hardens. These rocks are known as **igneous rocks**.

**INSIDE THE VOLCANO**  
When magma cools slowly underground, rocks, such as pegmatite, with large interlocking crystals form. These rocks are known as **intrusive igneous rocks** and they are very hard and dense.

**OUTSIDE THE VOLCANO**  
When magma escapes to the surface, it cools quickly to form rocks with tiny crystals. These rocks can have a grainy or glassy texture, such as obsidian, and are classed as **extrusive igneous rocks**.



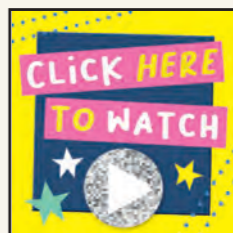
# I Believe in Me

3+

NEW TITLE

Colour, sticker, and explore this kind book of affirmations, perfect for introducing children to positive thinking, self-confidence, and mindfulness. Discover adorable art to complete on each page, and then simply tear out and display, or share with loved ones! With over 100 stickers to use wherever you like.

TEAR-OUT PAGES



Available September  
Nichola Cowdery and  
Jess Moorhouse  
9781806833207  
108 pp wirebound  
inc. 8 pp stickers and  
a stacking crayon  
273 x 200 x 23 mm  
£8.99



colour, sticker,  
tear out, and  
**SHARE!**



Made with LOVE

# Cloud Stickers: Super-Cute Kittens and Puppies

4+

NEW TITLE



SQUISHY CLOUD STICKERS



Available August  
Hayley Kershaw  
9781806833481  
42 pp PB inc. 8 pp card and 1 sheet of squishy cloud stickers  
280 x 215 x 5 mm  
£6.99

Join the super-cute kittens and puppies in this paw-some activity book. Little animal lovers will enjoy completing activities as the fluffy friends go on picnics, play music, dress up in cute costumes, and more. Includes sweet card crafts to make and squishy cloud stickers!



# Novelty Diaries and Sketchbooks

7+

NEW TITLE



Available August

Diaries: £9.99

Sketchbooks: £12.99



Strawberry Hoodie Bunny Diary  
9781806832071  
160 pp CB with fluffy ears, a strawberry hoodie, and a squishy cupcake patch  
203 x 152 x 20 mm



Fluffy Kitty Diary  
9781806832088  
160 pp CB with a removable plush toy inside pocket  
203 x 152 x 25 mm



Bear Boba-Tea Diary  
9781806832095  
160 pp CB with a PVC pouch containing confetti  
203 x 152 x 19 mm



Highland Cow with Squishy Diary  
9781806832682  
160 pp CB with horns, a fluffy fringe, and a squishy snack patch  
203 x 152 x 30 mm



Capybara Sketchbook Set  
9781806832118  
144 pp CB with a zipped pouch containing a notepad, pencil, 2 erasers, and a stencil ruler  
280 x 216 x 28 mm

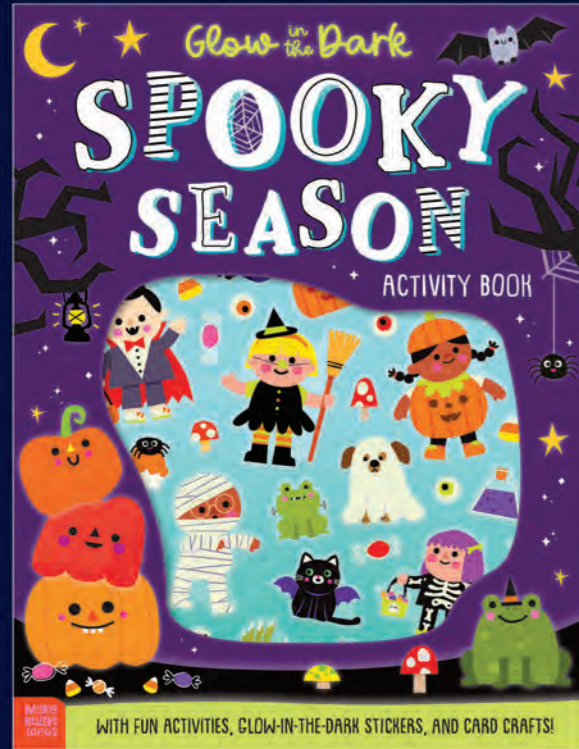


Glitter Gem Kitty Sketchbook  
9781806832101  
144 pp CB with fluffy ears and arms, and a glitter collar with a heart gem  
280 x 216 x 28 mm

# Glow in the Dark Stickers: Spooky Season 4+

NEW TITLE

Join the Halloween friends as you navigate monster mazes, complete wicked word searches, and explore the mysteries of Trick-or-Treat Town. With spooky activities, creepy card crafts, and ghoulish glow-in-the-dark stickers.



Over 725,000 sold



Available August  
Danielle Mudd  
9781806830534  
42 pp PB inc. 8 pp card and 1 sheet of glow-in-the-dark stickers  
280 x 215 x 5 mm  
£6.99

# Shiny Stickers: Spooky Friends 4+

Meet the spooky friends and have fun solving frightful puzzles, colouring creepy scenes, and finishing tricky trails in this Halloween activity book.



Jess Moorhouse  
9781836424079  
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers  
280 x 215 x 5 mm  
£6.99



# Window Stickies: Halloween 3+

Make creepy card press-outs and complete activities in this BOO-tiful book, with reusable gel stickers to create spooky scenes on windows at Halloween!



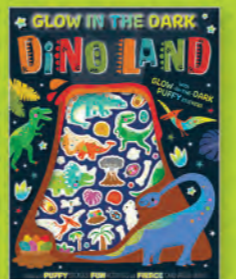
9781789477832  
42 pp PB inc. 8 pp card and 1 sheet of window stickers  
280 x 215 x 5 mm  
£5.99



## Also available:



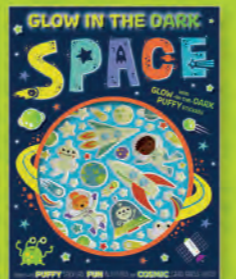
Hayley Kershaw  
9781836424253



Hayley Kershaw  
9781803373409



Jess Moorhouse  
9781805444473



Danielle Mudd  
9781800589964  
£5.99

# Halloween Activity Books 4+

Go on a Halloween adventure and discover haunted houses, spooky forests, scary fairgrounds, and more in these fun activity books. Packed with exciting activities, card crafts, and stickers.



Jess Moorhouse  
24 pp PB inc. 4 pp card and 4 pp stickers  
280 x 215 x 4 mm  
£4.99

9781805443070  
Set inc. 4 x 24 pp PB with 4 pp card and 4 pp stickers  
280 x 215 x 16 mm  
£19.96



9781805444770



9781805444848



9781805444923



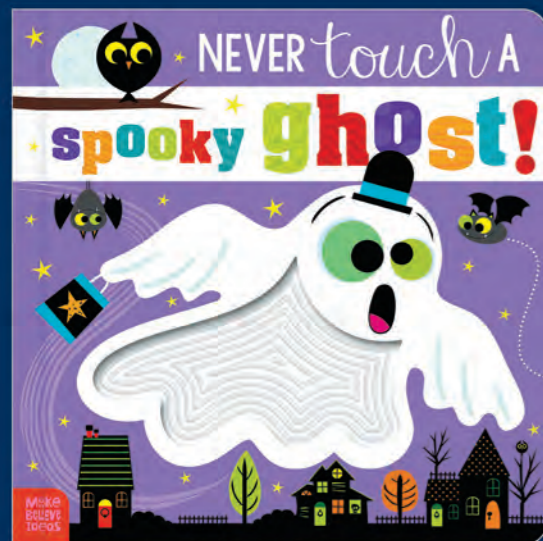
9781805444855

# Never Touch 0+

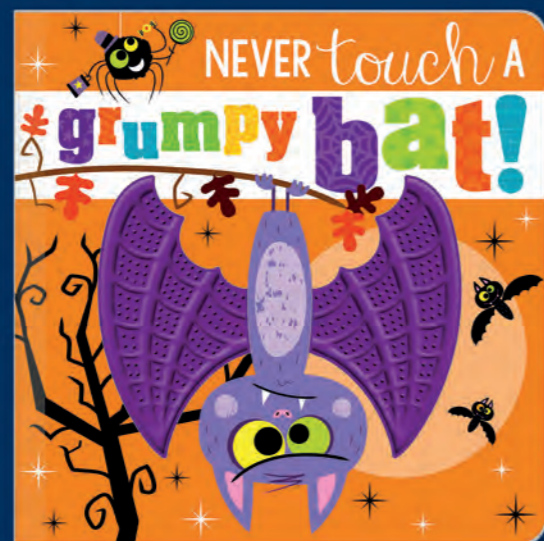
From spooky ghosts to prickly spiders, these books from our popular Never Touch range are perfect for sharing at Halloween. The funny rhymes and silicone touches on each page are sure to delight little ones.



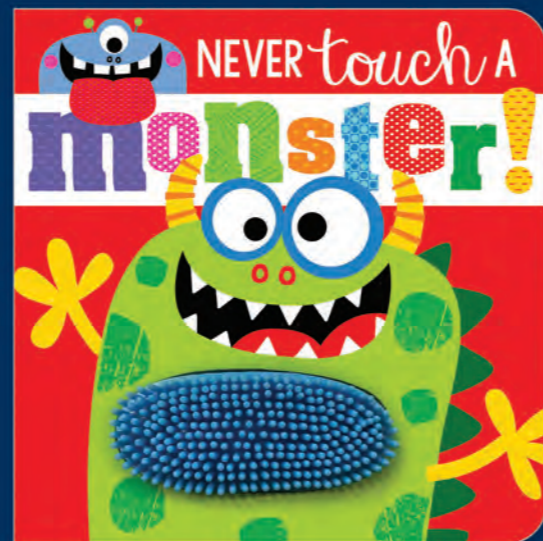
Stuart Lynch  
10 pp cased BB with textured silicone touches throughout  
186 x 186 x 19 mm  
£7.99



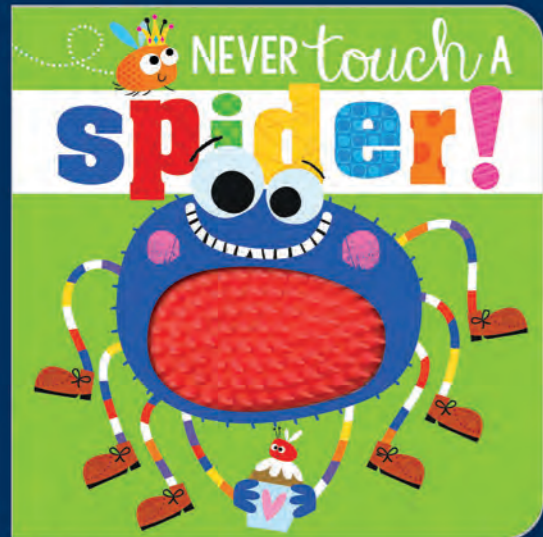
9781836425465



9781800582453



9781785984280



9781788432795



# Never Touch 0+

Practise counting down from five with the spooky characters! Children will love watching the pumpkins and monsters disappear one by one at the turn of each page.



Stuart Lynch  
14 pp cased BB with 5 textured silicone touches die-cut through to the cover  
210 x 176 x 13 mm  
£6.99



9781803375465



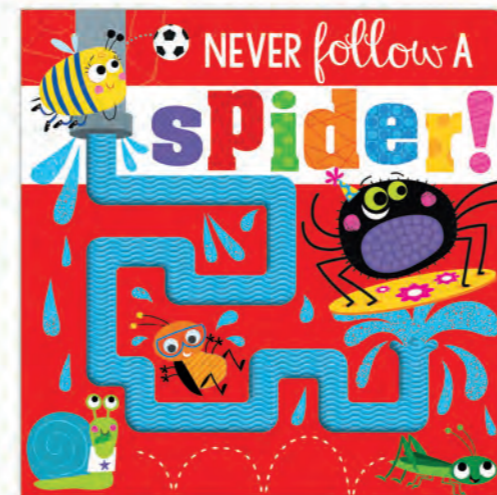
9781789477474

# Never Follow a Spider! 0+

Have fun tracing the trails in this book and follow each funny bug! Amusing rhymes and awesome illustrations will keep little ones entertained throughout.



Stuart Lynch  
9781800581357  
12 pp cased BB with textured silicone touches on the cover and touch-and-feel trails throughout  
186 x 186 x 20 mm  
£7.99



## Boo! 0+

Join the fun with this spook-tacular sensory board book! With a sound button cut through to the cover and bright illustrations, this engaging book encourages little ones to copy sounds while enjoying sensory play.



Scott Barker  
9781836425076  
12 pp cased BB with a sound button die-cut through to the cover  
136 x 136 x 15 mm  
£6.99

Little Bat  
What Can You See? 0+

Join the Halloween crew on a search-and-find adventure! With giant googly eyes, interactive rhymes, and shiny foiled illustrations throughout, this spooky book is perfect for keeping little ones entertained.



Jess Moorhouse  
9781805442059  
12 pp BB with a touch, googly eyes die-cut through to the cover, and foil throughout  
180 x 180 x 14 mm  
£6.99

## Squish 'n' Squeeze: Pumpkin! 3+

Follow Squishy Little Pumpkin for some trick-or-treating fun in this adorable book. Help him find his Halloween pals and enjoy squeezing the pumpkin-shaped squishy cut through to the cover.



Jess Moorhouse  
9781805442035  
12 pp cased BB with a squishy touch die-cut through to the cover  
178 x 178 x 15 mm  
£7.99

## The Squishy, Wishy Pumpkin 3+

The Squishy, Wishy Pumpkin makes Halloween sweet by granting wishes to anyone who says, "Trick or Treat!" This book features a glow-in-the-dark pumpkin character for children to squish and squeeze on every spread.



Danielle Mudd  
9781800582316  
14 pp cased BB with a glow-in-the-dark squishy touch die-cut through to the cover  
186 x 186 x 20 mm  
£7.99

There Was a Hungry Santa  
Who Swallowed Christmas! 3+

Santa has just swallowed some cookies . . . but he's still hungry! Have fun dropping food discs into Santa's belly in this playful retelling of a classic rhyme. With a cool drop-slot blister, it's perfect for an interactive story time.



Available October  
Jess Moorhouse  
9781836427551  
12 pp BB with a drop-in slot and 5 removable counters in a blister die-cut through to the cover  
233 x 176 x 13 mm  
£7.99

# Santa's Busy Workshop 0+ NEW TITLE

Help Santa and the elves finish making the toys in time for Christmas. Have fun playing with the noisy sliders to test whether the toys are ready for Santa's sleigh or whether they need fixing! Little ones will love lifting the flaps throughout and hearing the playful toy sounds in this festive board book.



Available October  
Katie Rudge  
9781805440314  
10 pp shaped BB  
with noisy sliders  
and flaps throughout  
233 x 193 x 26 mm  
£12.99



Also available:



9781836427902



9781836424758

# Snowtime Activity Book 4+ NEW TITLE

What magical wonders does this snow globe hold? Find out in this fabulously festive activity book full of wintry puzzles to complete and cute card crafts to make. With super-cool stationery items in the cover to use in the book or wherever you like!



Available October  
Jess Moorhouse  
9781806833399  
40 pp PB inc. 8 pp card  
and a stacking crayon,  
mini notepad, eraser,  
and sticker sheet  
280 x 215 x 10 mm  
£6.99



# Cloud Stickers: Cosy Christmas

4+

NEW TITLE

Cuddle up with the cosy animal friends in this Christmas activity book! From decorating the tree with Bear to building snowmen with Puppy, this book is packed full of festive scenes and puzzles to complete. Includes adorable card crafts and squishy cloud stickers.



SQUISHY CLOUD STICKERS



Available October  
Rosie Banton  
9781806833375  
42 pp PB inc. 8 pp card  
and 1 sheet of squishy  
cloud stickers  
280 x 215 x 5 mm  
£6.99

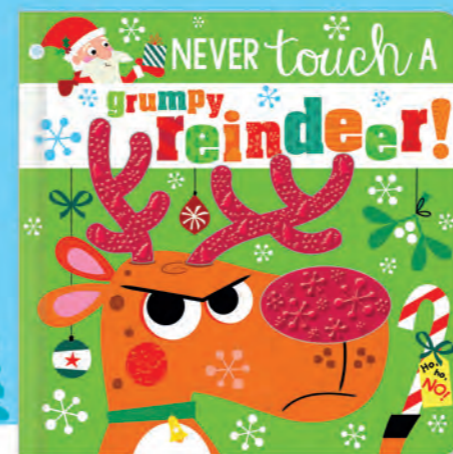
# Never Touch 0+

Meet the Christmas characters and winter animals, but watch out – some of them are very grumpy! Explore bumpy touches and funny rhymes in these seasonal Never Touch books.

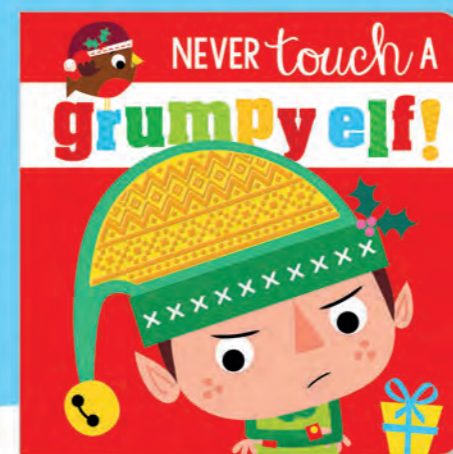
BUMPY SILICONE TOUCHES



Stuart Lynch  
10 pp cased BB with  
textured silicone  
touches throughout  
186 x 186 x 19 mm  
£7.99



9781803372884



9781789470482



9781789470963



# Never Touch 0+

Join the pesky penguins and cheeky helpers on their adventures. Practise counting down from five as the silicone touches disappear one by one in these fun additions to our best-selling Never Touch range.

BUMPY SILICONE TOUCHES



Stuart Lynch  
14 pp cased BB with  
5 textured silicone  
touches die-cut  
through to the cover  
210 x 176 x 13 mm  
£7.99



9781836424413



9781803379517



## Never Pop a Penguin! 0+

Have fun pressing the colourful silicone poppers as you meet the winter animals. With chilly illustrations and funny rhymes, this tactile book is perfect for engaging little ones and developing hand-eye coordination.



Stuart Lynch  
9781803379586  
12 pp cased BB with  
silicone poppers die-cut  
through to the cover  
233 x 193 x 16 mm  
£8.99

## Festive Treats 0+

Join Gingerbread and friends for the ultimate festive feast in this multi-sensory book, with an embroidered touch-and-feel cover for curious hands to explore. Read the sweet rhymes, and then discover the scratch-and-sniff areas to enjoy the yummy scents.



Hayley Kershaw  
9781836426264  
10 pp shaped BB  
with a multi-touch  
patch on the cover  
and scratch-and-sniff  
areas throughout  
180 x 140 x 13 mm  
£7.99

## Never Touch a Polar Bear! Book and Plush 0+

Let little hands go wild with this super-cool set, containing a book with a touch-and-feel silicone cover and a polar bear plush toy.



Stuart Lynch  
9781805448730  
Box set inc. plush  
and 12 pp cased BB  
with a silicone touch  
on the cover  
215 x 260 x 90 mm  
£16.00

## Never Touch a Polar Bear! Jigsaw 1½+

You must never touch a polar bear . . . unless it's on a jigsaw! Little ones will love piecing together these beloved Never Touch characters.



Stuart Lynch  
9781800580459  
3 jigsaws (each with a  
textured silicone touch)  
and a 10 pp BB, packed  
inside a box with a  
textured silicone touch  
and a carry handle  
215 x 280 x 65 mm  
£12.99

## Pop Up! Messy Christmas 0+

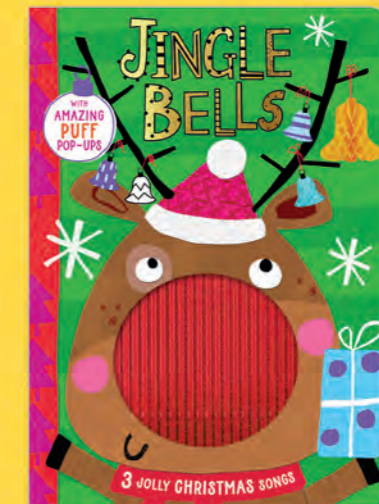
It's nearly Christmas . . . but everything is a mess! Join Santa and his merry friends in this chaotic festive tale, perfect for story time on Christmas Eve. The pop-up pages and fun rhyme are sure to keep little ones entertained.



Jess Moorhouse  
9781805441083  
12 pp cased BB with  
pop-ups throughout  
185 x 134 x 22 mm  
£6.99

## Jingle Bells 3+

Sing along to three well-known Christmas songs in this festive board book. Little ones will love exploring the amazing puff pop-ups throughout, including decorations, Christmas characters, and more!



Lara Ede  
9781805441694  
12 pp cased BB with a touch  
on the cover, gatefold flaps,  
and puff pop-ups throughout  
185 x 134 x 21 mm  
£6.99

## Squish 'n' Squeeze Reindeer! 3+

Join Reindeer on a festive search-and-find adventure! Help him find gifts to add to Santa's sleigh, and then give him a big squish! This jolly book has a reindeer-shaped squishy cut through to the cover and sweet rhymes throughout.



Jess Moorhouse  
9781803379760  
12 pp cased BB with a squishy touch die-cut through to the cover  
178 x 178 x 15 mm  
£7.99

## Santa's Stuck! 3+

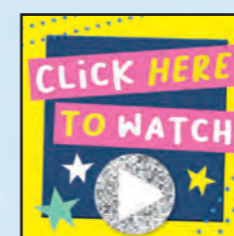
It's Christmas Eve, but Santa keeps getting stuck in things! With a funny rhyme and a squishy Santa bottom cut through to the cover, this festive book will be fun for the whole family.



Stuart Lynch  
9781800588240  
14 pp cased BB with a squishy touch die-cut through to the cover  
186 x 186 x 20 mm  
£7.99

## Squishy Friends: Christmas Cuties 4+

Meet the Christmas Cuties and other foodie friends in this magical activity book. With exciting activities, festive card crafts, and cute squishy fidget toys, this book is ideal for developing imaginative play.



Danielle Mudd  
9781836424147  
40 pp PB inc. 8 pp card and squishy toys inside a blister on the cover  
280 x 215 x 15 mm  
£6.99

## Shiny Stickers: Christmas Wonderland 4+

Join Santa Claus on a festive adventure in this amazing activity book. Playful puzzles, card press-outs, and shiny stickers are sure to keep little hands busy this Christmas.



Beverley Hopwood  
9781800585881  
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers  
280 x 215 x 5 mm  
£5.99

## Jingle Bells, Something Smells! 3+

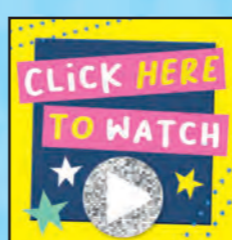
Help Elf and her friends uncover the mystery of the smelly mound in the woods in this funny board book, with a squishy poo-shaped touch throughout!



Clare Fennell  
9781786924575  
14 pp cased BB with a squishy touch die-cut through to the cover  
210 x 178 x 20 mm  
£7.99

## The Magic of Christmas 0+

Complete with foiled and embossed pages, this beautiful board book features rhyming text about Christmas, and enchanting illustrations that little ones will love exploring over and over again!



Stuart Lynch  
9781789477559  
12 pp shaped BB with foil and embossing throughout  
155 x 130 x 18 mm  
£4.99

## Shiny Stickers: Christmas Magic 4+

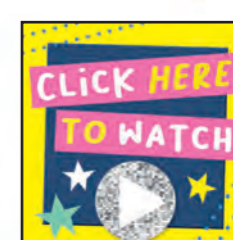
Have fun with all the festive friends in this magical bauble-shaped activity book, packed full of playful puzzles, awesome card press-outs, and delightfully shiny stickers.



Stuart Lynch  
9781803376721  
42 pp PB inc. 8 pp card and 1 sheet of foiled stickers  
280 x 215 x 5 mm  
£6.99

## Felt Stickers: Christmas 3+

This activity book is packed with festive characters to meet and fun activities to complete. Press out and create the Christmas crafts, and then decorate them with the amazing 3-D felt stickers!



Jess Moorhouse  
9781800585317  
42 pp PB inc. 8 pp card and 1 sheet of felt stickers  
280 x 215 x 5 mm  
£5.99

Over  
110,000  
sold

## Puffy Stickers: Happy Little Elves 3+

Complete festive puzzles, create cool Christmas crafts, and then decorate them with the 3-D puffy stickers in this awesome activity book.



9781786923073  
54 pp PB inc.  
20 pp card and  
1 sheet of puffy stickers  
280 x 215 x 7 mm  
£5.99



## Scratch and Sparkle: Christmas 4+

Complete activities and create dazzling decorations, models, and more using the scratcher tool and sparkly paper in this eye-catching book.



9781789470581  
36 pp PB inc.  
8 pp scratch-off pages  
and a scratcher tool  
280 x 215 x 5 mm  
£6.99



## Christmas Sticker Activity Books 4+

Explore the North Pole and help Santa prepare for Christmas with this set of sticker activity books! Featuring festive-themed activities, cute card press-outs, and seasonal stickers, these books are the perfect gift for getting little ones into the festive spirit.



9781805442806



9781805442813



9781805442820



9781805442837



9781805445623



9781805446309



Beverley Hopwood  
24 pp PB inc.  
4 pp card and  
4 pp stickers  
280 x 215 x 4 mm  
£4.99

9781805442844  
Set inc. 6 x 24 pp PB inc.  
4 pp card and  
4 pp stickers  
280 x 215 x 24 mm  
£29.94



## Colour Splash: Christmas Magic 3+

Discover the magic of Christmas with Santa and his friends. Read the story and use the refillable water pen to complete the activities and bring each page to life.



9781800585256  
14 pp BB with a  
refillable water pen  
die-cut through  
to the cover  
240 x 214 x 9 mm  
£6.99



## Eraser Pencil Toppers: Christmas Colouring 3+

Colour over 30 seasonal designs in this Christmas set, with five colouring pencils topped with festive erasers.

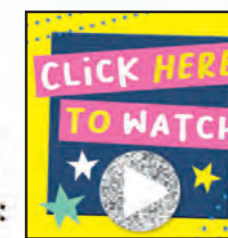


Charly Lane  
9781800588806  
Box set inc. 5 colouring pencils with  
eraser pencil toppers and a 64 pp  
pad bound book attached to the box,  
all mounted onto backing board  
250 x 170 x 18 mm  
£7.99



## Festive Collection Activity Books 4+

This festive collection of activity books is packed with jolly puzzles and fun activities to complete. With creative card press-outs and adorable stickers, this set is a perfect gift for little ones.



Lara Ede  
9781803370644  
Set inc. 6 x 24 pp  
PB inc. 4 pp card  
and 4 pp stickers  
280 x 215 x 24 mm  
£29.94



# Christmas Picture Books 3+

Snuggle up this Christmas with a selection of fun, amusing, and heartwarming festive storybooks, perfect for getting into the holiday spirit.



9781789477702\*  
£6.99



9781803379418\*  
£6.99



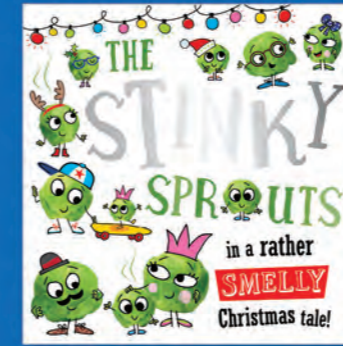
9781805446125\*  
£6.99



9781805446118\*  
£6.99



9781789470536  
£5.99



9781786922458  
£5.99



9781789470550  
£5.99



9781788433037  
£5.99



9781803376264\*  
£6.99



9781805445340\*  
£6.99



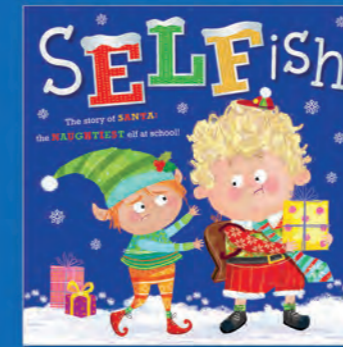
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9781805445357\*  
£6.99



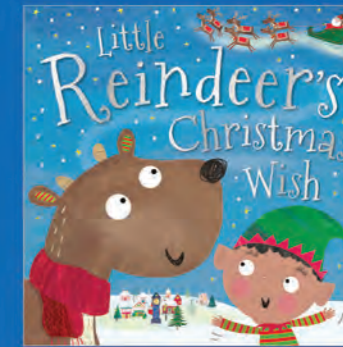
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£5.99



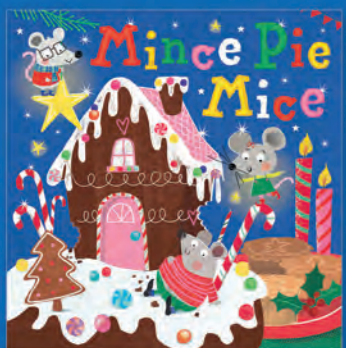
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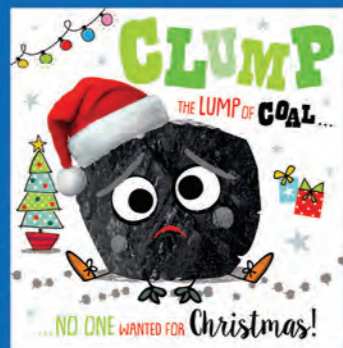
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£5.99



9781788431903  
£6.99



9781805445364\*  
£6.99



9781800581104\*  
£6.99



9781805441724  
£6.99



9781785984631  
£6.99



9781800583825  
£6.99



9781786922410  
£6.99



9781789477658  
with two-way sequins on the cover  
£7.99



9781805447863\*  
Set inc. 10 x 32 pp PB  
£69.90

Lara Ede, Clare Fennell, Beverley Hopwood,  
Stuart Lynch, Brandon Mattless,  
Samantha Meredith, and Ian Worrall-Dutton  
32 pp PB  
265 x 260 x 4 mm

Over  
7 million  
sold

# 'Twas the Night Before Christmas 3+

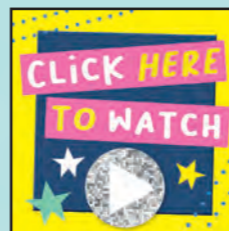
'Twas the Night Before Christmas is a festive twist on a classic story, perfect to read to young children during the holiday season!



Clare Fennell  
9781836429166  
28 pp padded CB  
367 x 292 x 10 mm  
£19.99

# Christmas Storybook Collection 3+

My Christmas Storybook Collection is a wonderful festive storybook set for children. This collection includes ten amazing Christmas stories, from well-known classics like 'Twas the Night Before Christmas, to many of our most beloved titles, including The Christmas Selfie Contest and Mr Penguin's First Christmas.



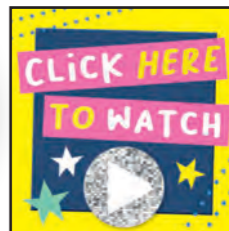
Clare Fennell and Stuart Lynch  
9781805444497  
PVC bag inc.  
10 x 28 pp padded  
CB books  
164 x 164 x 110 mm  
£69.90



# Christmas Snackettes 3+

Meet the festive friends in our collectable Snackettes range! Unzip the plush toy to reveal a mini book inside, brimming with scrumptious secrets, fill-in pages, and everything little ones need to know about the cuddly keyring pals.

Over 230,000 sold



Jess Moorhouse  
Plush keyring with a zip and 24 pp book inside  
80 x 80 x 65 mm  
£6.99



PUDWING

SURPRISE ZIP

SNACK FROST



NOBBY BEAR

HOUSEY MOUSEY

9781836424529  
Assortment inc. 16 plush keyrings  
255 x 320 x 330 mm



Also available:



MISSY PURGER  
9781805446880

PANDY ROLL  
9781805446866

SPRINKLECORN  
9781805446903

CINNABUNNY  
9781805446842

9781805440390